



# Engaging with schools to promote transport and logistics



Schools are often keen to engage with their local community and industries. They recognise that community members can provide valuable learning experiences for students.

## Every small encounter can be a meaningful career insight for students

### Getting started with a school engagement

- Contact your local school to let them know you are available to work together. If you do not have an existing connection, start with administration staff.
- You could offer to speak with relevant student cohorts about the industry and available careers.
- Ask staff about what would work for them and find something mutually suitable.

### In the workplace

- Host students for site visits or work experience.
- Get involved with school-based traineeships or apprenticeships.
- Consider offering a bursary for students demonstrating relevant interest and skills.

### In the school

- Offer to attend community and school events like school fetes.
- You could bring along a vehicle or an example of modern equipment or technology used in your business.
- Events are a great opportunity to showcase the industry to students and parents.

### Other ideas

- If you haven't already, connect with the school's guidance officers or careers staff for more ideas.
- There are lots of creative possibilities and they don't need to be time heavy. Sharing a 5-minute career story can make an impact.

**“Speaking with students about the industry is so rewarding. They don't realise how large and interesting the industry is. It's exciting to tell them about roles they haven't thought about before.”** Nix Lapham, Followmont Transport

### Discover more:



[tmr.qld.gov.au/T-and-L-Careers](https://tmr.qld.gov.au/T-and-L-Careers)

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